



16th Annual

WOMEN'S EMPOWERMENT

2022 Award Luncheon

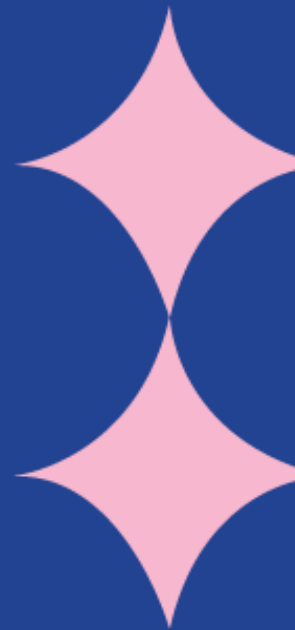
Tuesday, March 15

Ziegfeld Ballroom

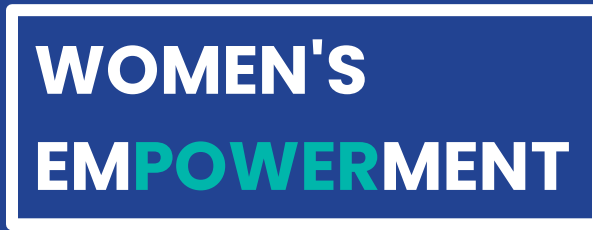
141 W 54th Street, New York City

VIP Reception: 11:00am

Luncheon & Awards: 12:00pm



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2022 Award Luncheon

Women United

United Way of New York City (UWNYC) has relationships with over 600 corporations across New York City and more than 40,000 individuals, half of whom are women.

Women United is a network of vibrant, diverse female professionals who value the power of community, aspire to be part of something bigger than themselves, and believe in making smart investments personally, professionally, and philanthropically. These talented women advocate, fundraise and volunteer with UWNYC to improve the lives of New York City's children and families and get them on the path to leading self-sufficient lives.

Founded in 2002, Women United has over 75,000 members internationally, representing 174 communities in six countries worldwide. Women United has raised over \$1.5 billion dollars since its inception.

The Power of Women to Make a Difference Luncheon

The Power of Women to Make a Difference Luncheon honors the achievements of outstanding women leaders whose professional accomplishments are matched by their commitment to philanthropy and giving back to their community. The event attracts a diverse group, including business executives, celebrities, philanthropists, nonprofit leaders, and other notable guests. 500+ senior female executives gather to raise funds and forge new opportunities for New York City children and families. Net proceeds from this signature event supports UWNYC's ReadNYC, which convenes community partners to tackle the critical challenge of third grade reading proficiency. The program serves thousands of young people across the five boroughs each year.

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2022 Award Luncheon

Host Committee Co-Chairs

Carol Hasenstab*
Republic Bank

Marie Wessels
PwC

Host Committee

Diana Azznara*
EY

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BMO

Rebecca Bellamy de Robles
Athene

Sarah Benveniste*
Deloitte

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Julia Clay
Brenau University

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Suzanne Cutler*

Lori Davis-West*
Lori Davis-West Consulting

Hedieh Fakhriyazdi
Weil, Gotshal & Manges LLP

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Sidley Austin LLP

Patty Jafari
Republic Bank

Laura James
UPS

Ryland McClendon*
JPMorgan Chase

Sadia Mehmood
Mary McDowell Friends School

Elena Mihaylova
Deloitte & Touche LLP

Helen Mucciolo*
Federal Reserve Bank of NY

Maria Pollina*
JPMorgan Chase

Frances Scandariato
Deloitte

Connie Schan*
American Express

Maria Sorrentino
Ink 48 Hotel

Bari Trontz*
DTCC

Ann Vermes
Weil, Gotshal & Manges LLP

Holly Washington*
SS&C Advent

Robyn Zivic*
CIBC

**following members are Women United Executive Committee*

Sponsors & Supporters

Women on the Move
Interactive Network

servicenow



nationalgrid



SIDLEY



Deloitte.



LVMH

Meta

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2022 Award Luncheon

Marketing Sponsorship Opportunities

Presenting Sponsor

Investment – \$150,000

- Customized Marketing Activation to sponsor's brand objectives (pre, in-program and post)
- 2 Tier-1 tables with seating for 20 guests
- VIP Reception access for 20 guests
- Red Carpet Access and photos of select executives with honorees
- Quote in Press Release and on-site interview
- Step & Repeat Logo Branding
- On-Stage/Set Branding, including in-program acknowledgment
- Branding/Marketing Collateral: Invitation, website, program, signage, venue marquis, press materials, journal, and name tags
- Social Media spotlight on all channels
- Insertion of the branded item in official Gift Bag
- ReadNYC Site Visit for up to 15 at a mutually agreed upon time
- Employee Engagement (customized to sponsor objectives)
- Women United membership for 2 designated women executives
- Executive Committee eligibility

VIP Reception Sponsor

Investment – \$25,000

- Customized Marketing Activation to sponsor's brand experience objectives in reception balcony. VIP gifting. On-site and post-event
- Luncheon Tickets for 4 guests
- VIP Reception tickets for 4 guests
- Red Carpet Access with official photos @ Step & Repeat
- Press release mention
- Step & Repeat Logo Branding
- On-Stage, includes in-program acknowledgment
- Branding/Marketing Collateral: Invitation, website, program, signage, press materials, and journal
- Social Media spotlight across all channels
- Insertion of the branded item in official Gift Bag
- Women United membership for 1 designated woman executive

Welcome Tent Sponsor

Investment – \$20,000

- Customized Branded Activation: To sponsor's brand experience objectives inside check-in tent. Welcome gifting opportunity. On-site and post event.
- Luncheon Tickets for 2 guests
- VIP Reception tickets for 2 guests
- Red Carpet Access with official photos @ Step & Repeat
- Press release mention
- On-Stage, includes in-program acknowledgment
- Branding/Marketing Collateral: Tent, invitation, website, program, signage, press materials and journal
- Social Media spotlight across all channels

Phone Charger Sponsor

Investment – \$5,000

(Does not include cost of charger)

- Branding on phone charger
- Branding on all marketing materials including: Luncheon invitation, website, journal, and press materials
- Insert/offer/promotion in gift bag
- Customized offer pre or post event

Décor Sponsor

Investment – \$5,000

- Branding on floral décor
- Branding on all marketing materials including: Luncheon invitation, website, journal, and press materials
- Insert/offer/promotion in gift bag
- Customized offer pre or post event

WiFi Sponsor

Investment – \$5,000

- Customized sign-in landing/splash page (add-on feature)*
- Branding on all marketing materials, luncheon invitation, website, journal, and press materials
- Insert/offer/promotion in gift bag
- Customized offer pre or post event

Selfie Sponsor

Investment – \$5,000

- Decal Branding on various areas
- Branding on all marketing materials, luncheon invitation, website, journal, and press materials
- Insert/offer/promotion in gift bag
- Customized offer pre or post event

Dessert Sponsor

Investment – \$5,000

- Branding on dessert bar
- Branding on all marketing materials including: Luncheon invitation, website, journal, and press materials
- Insert/offer/promotion in gift bag
- Customized offer pre or post event

For more information regarding marketing sponsorship opportunities, please contact:

Tea Shepherd | Event Manager | Glow Global Events | E: tea@glowglobalevents.com | T: 212.600.0324
Michelle Matheson | Vice President, Experiential Marketing | E: mmatheson@uwnyc.org | T: 212.251.4038

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2022 Award Luncheon

Luncheon Tables

Premium Supporter – \$40,000

- First-tier table for 10 guests
- 10 tickets to the VIP Networking Reception
- Branding on select marketing materials, including: Invitation, Luncheon website, and event signage
- Corporate spotlight on social media
- Giveaways and promotional materials in gift bags
- Invitation to attend a ReadNYC site visit
- Membership for one to the Women United Executive Committee
- Listing for a full year as a supporter of Women United on unitedwaynyc.org
- Full-page color ad in digital journal

Platinum Supporter – \$25,000

- 1 prominent table for 10 guests
- 10 tickets to VIP Networking Reception
- Branding on select marketing materials, including: Invitation, Luncheon website, and event signage
- Opportunity to provide giveaways and promotional materials in gift bags
- Invitation to attend a ReadNYC site visit
- One year Membership for one to the Women United Executive Committee
- Full-page color ad in digital journal

Rising Star Supporter – \$2,500

Support A Female Rising Star In Your Organization

- One ticket to the VIP Networking Reception and Luncheon
- Organizational recognition at Luncheon and in journal
- One-year membership to Women United

Gold Supporter – \$17,500

- 1 prime table for 10 guests
- Listing on select marketing materials, and invitation
- Invitation to attend a ReadNYC site visit
- One-year Women United membership for two executives
- Full-page color ad in digital journal

Silver Supporter– \$12,500

(Seats 8, Limited Availability)

- 1 table for 8 guests
- Listing on select marketing materials
- One-year Women United membership for two executives
- Half-page color ad in digital journal

Individual Supporters

Bronze Supporter – \$1,000

- One ticket to Luncheon
- Supporter listing in journal
- One-year membership to Women United

Printed & Digital Journal Ads



PRINTED JOURNAL COVER ADS
 Color – 5" w x 8" h (No Bleed)
 Back Cover\$4,000
 Inside Front\$3,000
 Inside Back Cover ...\$3,000

DIGITAL ADS
 FULL PAGE Color – 5" w x 8" h
 \$2,000
 HALF PAGE Color – 5" w x
 3.875" h
 \$1,000

FILES ACCEPTED:
 High Res/300dpi PDF or JPEG
AD SUBMISSION DEADLINE:
 February 12th, 2022
PLEASE SUBMIT ADS TO:
 Email: tea@glowglobalevents.com

For more information regarding tables, tickets, & journal ads, please contact:

Tea Shepherd | Event Manager | Glow Global Events | E: tea@glowglobalevents.com | T: 212.600.0324

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2022 Award Luncheon

Commitment Form

<p>Marketing Sponsorship Opportunities</p> <p><input type="checkbox"/> Presenting Sponsorship\$80,000</p> <p><input type="checkbox"/> VIP Reception Sponsorship\$25,000</p> <p><input type="checkbox"/> Dessert Sponsor\$5,000</p> <p><input type="checkbox"/> Phone Charger Sponsor\$5,000</p> <p><input type="checkbox"/> Décor Sponsor\$5,000</p> <p>Tables (Please indicate quantity of tables)</p> <p>___ Premium Supporter\$40,000</p> <p>___ Platinum Supporter\$25,000</p> <p>___ Gold Supporter\$17,500</p> <p>___ Silver Supporter\$12,500</p> <p>Individual Supports (Please indicate quantity of tables)</p> <p>___ Rising Star Supporter\$2,500</p> <p>___ Bronze Supporter\$1,000</p>	<p>Contribution</p> <p>___ I/we are unable to attend, but would like to support Women United. Enclosed is my/our gift of \$_____</p> <p>Journal Ads</p> <table border="0"> <tr> <td>Printed Cover Ads</td> <td>Digital Ads</td> </tr> <tr> <td>Back Cover \$4,000</td> <td>Full Page \$2,000</td> </tr> <tr> <td>Inside Back Cover \$3,000</td> <td>Half Page \$1,000</td> </tr> <tr> <td>Inside Front Cover \$3,000</td> <td></td> </tr> </table> <p>Ad submission deadline: February 12th, 2022 Please submit ads to: Email: tea@glowglobalevents.com</p>	Printed Cover Ads	Digital Ads	Back Cover \$4,000	Full Page \$2,000	Inside Back Cover \$3,000	Half Page \$1,000	Inside Front Cover \$3,000	
Printed Cover Ads	Digital Ads								
Back Cover \$4,000	Full Page \$2,000								
Inside Back Cover \$3,000	Half Page \$1,000								
Inside Front Cover \$3,000									

PLEASE COMPLETE ALL FIELDS

FIRST NAME MI LAST NAME

JOURNAL LISTING (DEADLINE by February 12, 2022)

ADDRESS CITY STATE ZIP

PHONE EMAIL

PAYMENT INFORMATION

Please charge my/our card for \$ _____

AMERICAN EXPRESS MASTERCARD DISCOVER VISA This is a corporate card

NAME ON CARD

CARD NUMBER / EXPIRATION DATE SECURITY CODE

SIGNATURE

Please charge my/our card for \$ _____

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Please mail checks to:
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